PROMOTION OF PHILANTHROPY

Philanthropy is the love of humanity. It is through the act of private initiatives for the public good that many individuals and organizations practice philanthropy by using their time, talent, or treasure to enhance the quality of life for others.

Family Foundation of Southwest Louisiana promotes philanthropic activities, primarily in Southwest Louisiana, and works to connect donors, philanthropic organizations, foundations, and corporations to community priorities that will enhance the quality of family and community life for generations to come.

Family Foundation of Southwest Louisiana, through the establishment of an endowment, sustains and enhances the services of Family & Youth by:

- Developing a culture of philanthropy
- Encouraging & practicing public recognition of philanthropies and philanthropists in Southwest Louisiana
- Assisting other nonprofits in enhancing their fund development programs
- Promoting accountable fund development practices